

### Department of Commerce (Programme Outcome)

Sr. No.	Programme	Programme Outcome	Programme Outcome
1	Bachelor of Commerce	PO1	Acquire the knowledge of accounting fundamentals, finance, marketing, human resource management, taxation, business laws and international business to the solution of accounting & management problems.
		PO2	Identify and formulate know-how on socio – economic problems to arrive at substantiated conclusions using principles and theories of commerce and accounting.
		PO3	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern statistical tools & software.
		PO4	Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional accounting practice and management practice.
		PO5	Understand the impact of the professional accounting and management solutions in societal and environmental contexts, and demonstrate the knowledge of and need for sustainable development.
		PO6	Apply ethical principles and commit to professional ethics and responsibilities and norms of the accounting and commerce practices.
		PO7	Function effectively as an individual, and as a member or leader in teams, and in multidisciplinary settings to accomplish finance and management practices.
		PO8	Communicate effectively with the accounting professional & IT community and with society at large.
		PO9	Demonstrate knowledge and understanding of management & commercial principles and apply these to one's own work, as a member and leader in a team. Manage project in multidisciplinary environments.
		PO10	Recognize the need for and have the preparation and ability to engage in independent and life – long learning in the broadest context of technological change.

### Department of Commerce (Programme Specific Outcome)

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Bachelor of Commerce	PSO1	Demonstrate progressive knowledge of accounting, finance, marketing, human resource management, taxation, business laws and international business. Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
		PSO2	Develop accounting career skills applying both quantitative and qualitative knowledge to their future careers in Commerce.
		PSO3	Develop proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.

### Department of Commerce (Course Outcome)

Sr. No.	Course	Course Outcome	Course Outcome
FYBCOM SEM 1			
1	Commerce-I	CO 1	Acquire necessary knowledge, skills and attitude for the development of the self and the nation.
		CO 2	Understand business and its environment.
		CO 3	Appreciate the role of business in society.
2	Foundation Course	CO 1	Urban-rural disparities in access to health and education and fundamental rights.
		CO 2	Gain an overview of significant soft skills required for addressing competition in market for jobs or starting own business or other career choices.

3	EVS	CO 1	Recognize the physical, chemical, and biological components of the earth's systems and how they function.
		CO 2	Appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human
		CO 3	Critically examine all sides of environmental issues and apply understanding from science, law, history, and policy
4	Accountancy and Financial Management	CO 1	Get familiarized about final accounts of a manufacturer.
		CO 2	Understand the concepts of revenue and capital.
		CO 3	Become aware about scope and limitations of AS 1, AS 2 and AS 9.
5	Business Economics	CO 1	Explain the functions of market and prices as allocative mechanisms and working of the market.
		CO 2	Apply the concept of equilibrium to both microeconomics and macroeconomics.
		CO 3	Identify key macroeconomic indicators and measures of economic changes, growth, and development.
		CO 4	Identify and discuss the key concepts underlying comparative advantages.
6	Business Communication	CO 1	After successful completion of the course the learners should be able to enhance listening, speaking, reading and writing skills to meet the challenges of the world.
7	Mathematical techniques	CO 1	Organize, present and interpret statistical data, both numerically and graphically.
		CO 2	Compute measures of central tendencies and measures of dispersion for given data sets.
		CO 3	Compute probabilities and conditional probabilities in appropriate ways.
		CO 4	Make decision based on situation with and without risk using decision theory.
		CO 5	Compute Probability distribution, expectation and variance of a random variable.
FYBCOM SEM II			
1	Commerce-I	CO 1	Articulate the nature of service and service process.
		CO 2	Explain the basic concepts and theories of service management.
		CO 3	Identify the broad basic elements of managing service design, delivery and performance.
		CO 4	Apply the knowledge of service management to analyse the daily operation of common service organizations.
2	Foundation Course	CO 1	Identify and understand the issues related to Human rights of the marginalized, ecology and science and technology
		CO 2	Demonstrate creative thinking skills by time management, using team work and leadership skills.
3	EVS	CO 1	Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex,
		CO 2	Create in students a better comprehension of the environment and environmental problems like waste management,
		CO 3	Understand and calculate HDI, WHI, as well as carbon footprints which will be welcoming sign for better and
4	Accountancy and Financial Management	CO 1	Get familiarized about conversion method (single entry to double entry)
		CO 2	Understand the concepts of consignment Accounting, Branch Accounting and Fire Insurance Claim.
5	Business Economics	CO 1	Identify and explain major types and causes of market failures.
		CO 2	Discuss the application of marginal analysis and its practicability.
		CO 3	Explain the significance of benefit/cost analysis.
		CO 4	Explain the contribution of economics to the analysis of non-market social issues.
6	Business Communication	CO 1	After successful completion of the course the learners should be able to enhance listening, speaking, reading and writing skills to meet the challenges of the world.
	Mathematical techniques	CO 1	Demonstrate algebraic facility with algebraic topics including linear, quadratic, exponential, logarithmic, and trigonometric functions.
		CO 2	Compute derivative of functions of one variable and demonstrate its applications in Economics.

7	Mathematical Techniques	CO 3	Solve simple and compound interest problems.
		CO 4	Determine the current worth and future worth of a sum of money or stream of cash flow given a specified rate of return and its applications.
	Statistical Techniques-II	CO 1	Compute and interpret linear bivariate coefficient of correlation.
		CO 2	Perform regression analysis, interpret the relation between regression coefficients and coefficient of correlation.
		CO 3	Determine trend in time series data by using linear regression trend analysis for forecasting, account for seasonal effect using decomposition and describe smoothing techniques models like moving average.
		CO 4	Demonstrate knowledge and understanding of index number theory and methods.
		CO4	Demonstrate knowledge and understanding of index number theory and methods.
		CO 5	Solve basic problems involving binomial, Poisson and normal probability distributions.
SYBCOM SEM III			
8	Advertising 1	CO 1	Learners will be oriented towards the practical aspects and techniques of advertising.
		CO 2	it analyses working of Ad Agency.
9	Commerce-III	CO 1	The learners will become aware about conceptual knowledge and evolution of management.
		CO 2	The learners will be familiarized with the function in management.
10	Business Economics	CO 1	Understand why household, business, government and global behavior determine the aggregate demand for goods and services
		CO 2	Understand why the behavior of businesses and the rest of the world determine the aggregate supply of goods and services
		CO 3	Understand how aggregate demand and aggregate supply interact to drive a free market economy
		CO 4	Understand the implications of interference in a market economy, including government policy
		CO 5	Understand the basics of national income accounting
11	Accountancy and Financial Management	CO 1	Familiarizes the learners about accounting of Partnership Final accounts.
		CO 2	Enables the learners to understand the concepts of Piecemeal Distribution of cash.
		CO 3	Makes the learners aware about scope and implications of sale/conversion of Partnership into Limited company.
		CO 4	Enables them to know about various accountings such as Amalgamation of Partnership Firm.
12	Management Accounting	CO 1	Enables the learners to understand analysis and interpretation of Financial statement
		CO 2	Enables them to understand the concepts of Ratio analysis.
13	Business Law 1	CO 1	To understand the relevance of Business law to individuals and businesses and the role of law in an economic, political and social context.
		CO 2	To emphasize the legal basics of Contracts as fundamental instruments of enabling business.
		CO 3	The learner will be able to understand the clauses and exceptions of various acts.
		CO 4	The learner will be able to draft and become conscious while using various negotiable instruments like cheque or bills of exchange.
		CO 1	The learner will be able to understand the importance of RTI act and PIL, procedure to file such grievances.

14	Foundation Course III	CO 2	Develop scientific temper towards technology and its use in every day life.
		CO 3	Appreciate the importance of developing a scientific temper towards Technology and its use in everyday life. Most important they will be able to understand the superstitions and myths associated in daily life.
		CO 4	The learner will be able to understand the importance of RTI act and PIL, procedure to file such grievances.
SYBCOM Sem IV			
8	Advertising 2	CO 1	It is expected that this course will prepare learners to lay down a foundation for advance post-graduate courses in advertising.
		CO 2	It develop creative skills among learner.
9	Commerce- IV	CO 1	The learners will be acquainted with the basic concept of Production Management, Inventory management and Quality Management.
		CO 2	Learners will be updated with the recent trends in Finance.
10	Business Economics-IV	CO 1	Identify, and describe to the lay person, the important institutions and determinants of economic activity at the local, regional, national, and international levels, including the basics of fiscal and monetary policy and how each affects the economy.
		CO 2	Understand the interaction between the domestic economy and the rest of the world
		CO 3	Apply economic reasoning to understand the operation of an economy
		CO 4	Understand factors that contribute to and detract from long-term economic growth
		CO 5	Understand the roles of fiscal and monetary policy in fighting recessions and inflation
		CO 6	Understand the causes and consequences of business cycles
11	Accountancy and Financial Management	CO 1	Familiarizes the learners about provision of company act 2013 (amendment) for redemption of PSC, Debenture, etc.
		CO 2	Enables the learners to understand issue of debenture.
12	Auditing	CO 1	It enables the learners to understand various concepts of Auditing such as Audit planning, Audit programme, Auditing technique etc.
		CO 2	It enables the learners to understand the scope and advantages of Auditing.
		CO 3	It enables them to become aware of the various Auditing Standards. Uses and exceptions of various acts.
13	Business Law 2	CO 1	The learner will be able to understand the new developments in partnership act getting replaced with LLP and Consumer Protection Act by Competition Act.
		CO 2	The learner will get an insight into the structure and process of Company Law and he will get acquainted with the emerging trends in Corporate Act.
		CO 3	The learner will get basic exposure to Intellectual Property Rights - Content and Scope of different kinds of IPRs - Patents, Copyrights, Trade Secrets, etc.
14	Foundation Course 4	CO 1	Acquire ability to apply skills required to address competition in career choices.
		CO 2	Able to evaluate, synthesize and use information from different sources.
		CO 3	Able to articulate their thought on social issues.
TYBCOM SEM V			
15	Cost Accounting	CO 1	It enables the learners to understand various concepts of Cost Accounting.
		CO 2	It enables them to understand various Costing techniques important for business decision making such as Labour Costing, Material costing, cost Sheet and Reconciliation.

16	Export Marketing	CO 1	Communicate effectively using basic international business vocabulary with specific emphasis on terms associated with international trade and import / export operations.
		CO 2	Identify major product decisions that are necessary for export markets in order to facilitate product adaptation to the markets in question.
		CO 3	Identify factors that indicate strong potential export markets in order to define market selection models or drive market selection systems.
17	Direct Tax	CO 1	To discuss fundamental concepts and definitions of terms in accordance with specific provisions contained in section 2 of Income tax Act,1961
		CO 2	Apply provisions of Sec 5 of statute on computing the total income for various categories of residential status as well as sec 6 of the statute on determining the residential status for the respective Assessment year.
		CO 3	To Solve numerical on five heads of income in accordance with provisions contained in section 15 to 17, section 22 to 27, section 28 to 44, section 45 to 55, section 56 to 59
		CO 4	To identify the specific nature of incomes which enjoy exemptions by virtue of section 10 of Income tax Act,1961
		CO 5	To identify the availability of various tax friendly deductions and privileges under the statute in accordance with Section 80 of Income tax Act,1961
		CO 6	To discuss the conditions to be complied in computing net taxable income of individual
18	Marketing and Human Resource Management	CO 1	Learners will understand the contribution of marketing to the business enterprise.
		CO 2	They will develop awareness of the major bases for segmenting consumer business market.
		CO 3	They will understand the stages in the buyer decision process and completely outline the components of the marketing mix; identify how the firms marketing strategy and marketing mix must evolve and adapt to match consumer behavior and perceptions of the product (e.g. Classification of products and services, brand image, price and value), the stage in the product life cycle and the competitive environment; summarize the importance of measuring and managing return on marketing.
19	ECONOMICS	CO 1	The course deals with various aspects like Money Market, Capital Market, Banks and Globalization of the functioning of the economy in lucid but in depth so to help students in their understanding.
		CO 2	This has made learners to be familiar policies and programmers of the government, evaluating them and analyzing their effect of the economy.
		CO 3	This gives an opportunity to learners to think in right direction and contribute their inputs in taking the economy on the path of development.
20	Computers	CO 1	Design and develop simple database system, Relational database mode, ER model and distributed databases, and to write good queries using a standard query language called My SQL
		CO 2	Understand the broader perspective in the application of information technology and e-commerce.
21	Financial Accounting	CO 1	It familiarizes the learners about various Company accounting such as Amalgamation, AS 13, Buyback of shares (Sec 68) etc.
		CO 2	It enables the learners to understand the scope, provisions, terms and conditions for Internal Reconstruction, Buyback of shares, Investment accounting etc.
TYBCOM Sem VI			
15	Cost Accounting	CO 1	It enables them to understand the concept of Contract costing, Process costing, Non integrated cost system etc.
		CO 2	It enables them to understand various Costing techniques important for business decision making such as Marginal costing, Standard costing, Contract costing etc.

16	Export Marketing	CO 1	Identify major governmental and non-governmental sources of information and import/export assistance and apply that knowledge through development of marketing plans tied to global business activity and country-specific business conditions.
		CO 2	Aware of financial institute available for help from finance to guarantees
		CO 3	To calculate export pricing for various product by different techniques.
		CO 4	Apply various exports procedures and formalities to run an export business.
17	MHRM	CO 1	Analyze strategic human resource management within organizational settings.
		CO 2	Devise effective and concept of the high commitment workforce model.
		CO 3	Understand the changing conceptions of teamwork, organizational learning, cultural and psychological contracts.
		CO 4	Use conceptual frameworks to develop and enhance the role played by the HR department within an organization.
18	ECONOMICS-VI	CO 1	The course deals with various aspects of Foreign Exchange Market.
		CO 2	This has made learners to be familiars with international trade theories and policies of the government, evaluating them and analyzing their effect of the economy.
		CO 3	This gives an opportunity to learners to think in right direction and contribute their inputs in taking the economy on the path of development.
19	Indirect Taxes	CO 1	To apply the provisions of MVAT Act2002 in computation of VAT liability
		CO 2	To discuss upon the composition scheme applicable to small dealers
		CO 3	To apply the provisions of service tax rules in competing service tax liability in light of negative list and mega exemptions
		CO 4	To identify the procedures for registrations ,return filing and penalty provisions under MVAT Act2002 and service tax rules 1994
20	Computers	CO 1	Work with M S Excel right from basics to formulae, Tables, Templates and Printing of their work.
		CO 2	Gain theoretical and problem solving techniques.
21	Financial Accounting	CO 1	It enables the learners to understand the scope and provisions regarding liquidation of companies,accounting of under writing of shares, LLP etc.
		CO 2	To make learner understand about AS14: Amalgamation of companies and AS 11: Accounting of Foreign Exchange Transaction.

**Department of Management Studies (Programme Outcome)**

Sr. No.	Programme	Programme Outcome	Programme Outcome
		PO1	1. Acquire sound knowledge of finance, business law, statistics, marketing, economics, management, IT, communication and marketing and management research.
		PO2	2. Develop Critical Thinking Inculcating an intellectually disciplined process of actively and skilfully conceptualizing, applying, analyzing, synthesizing, and evaluating information gathered from, or generated by, observation, experience, reasoning, as a guide to action.
		PO3	3. Develop an ability to take up challenges in their professional carrier and provide effective solutions through development of problem solving skills and application of theoretical concepts.
		PO4	4. Develop systematic and methodical analytical step-by step approach to thinking that allows graduates to break down complex problems into single and manageable components.

1	Bachelor of Commerce in Management Studies	PO5	5. Integrate research-related skills through research projects of current relevance and critical outcome.
		PO6	6. Develop scientific Reasoning Business data analysis that is researched/observed or collected through surveys for projects and term papers requires logical thinking and reasoning for arriving at conclusions and analytical outcomes.
		PO7	7. Use modern tool usage and create, select, and apply appropriate techniques, resources, and modern statistical tools & software for management studies.
		PO8	8. Demonstrate self-Directed Learning Curiosity in business management studies to acquire general knowledge and explore information to make better decisions, develop rational and logical beliefs and thinking.
		PO9	9. Create awareness of Moral and Ethical Awareness/Reasoning through sensitization and cultivation of moral and ethical values.
		PO10	10. Develop lifelong Learning towards better learning and application on business data; also show awareness for generation of new ideas and innovation

**Department of Management Studies (Programme Specific Outcome)**

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Bachelor of Commerce in Management Studies	PSO1	• Develop a sound theoretical base and exposure to current business management and areas related to it.
		PSO2	• Prepare students with capabilities and skills in areas of general management, marketing, finance, global business and human resource management, to take up roles in managerial position across diverse industries.
		PSO3	• Encourage creativity and innovative thinking leading to entrepreneurial skills.
		PSO4	Enhance the ability of students to meet global challenges through sensitivity towards organizational, economic and cultural diversity

**Department of Management Studies (Course Outcome)**

Sr. No.	Course	Course Outcome	Course Outcome
<b>FYBMS SEM 1</b>			
1	Introduction to Financial Accounts	CO 1	• To understand the basic theory, concepts and practice of financial accounting.
		CO 2	• To enable students to understand information contained in the published financial statements of companies and other organisations.
2	Business Law	CO 1	• Demonstrate an understanding of the Legal Environment of Business.
		CO 2	• Apply basic legal knowledge to business transactions.
		CO 3	• Communicate effectively using standard business and legal terminology.
		CO 4	• Understand the importance of IPR in business
3	Foundation of Human Skills	CO 1	• To get knowledge about human nature and how to deal with them.
		CO 2	• Generating the team and team building as well as team work.
		CO 3	• Acquire Leadership qualities.
4	Business Statistics	CO 1	• The gain the ability to interpret statistical analysis tools commonly used in the workplace.
		CO 2	• Understanding basic concept of simple statistical and graphical analysis.
5	Business Communication- I	CO 1	• To gain skills of effective business writing effective business communications
		CO 2	• To understand and develop and delivering effective presentations

6	Foundation Course –I	CO 3	• Effective interpersonal communications
		CO 1	• Nature of Indian Society
		CO 2	• The gender inequality in society
		CO 3	• Diversity As difference and disparity as inequality.
		CO 4	• Philosophy of the constitution of India.
7	Business Economics – I	CO 1	• Understand the concept of opportunity cost
		CO 2	• Analyze operations of markets under
		CO 3	• varying competitive conditions
		CO 4	• Analyze causes and consequences of unemployment, inflation and economic growth.

FYBMS SEM 2

1	Principles of Marketing	CO 1	• Understanding marketing mix (4Ps of marketing) to a given product and extended 3Ps to a service.
		CO 2	• Understand difference between marketing from selling concept.
		CO 3	• Identify the factors affecting consumer behaviour.
2	Industrial Law	CO 1	• To understand various labour laws.
		CO 2	• To understand concept relating to industrial dispute.
		CO 3	• Identify various provisions of workers benefit
3	Business Mathematics	CO 1	• Demonstrate understanding of numerical solution to problems using the method of interpolation.
		CO 2	• Solve simple and compound interest problems.
		CO 3	• Determine the current worth and future worth of a sum of money or stream of cash flow given a specified rate of return and its applications.
4	Business Communication - II	CO 1	• Prepare effective power point presentations on assigned topics.
		CO 2	• Effectively speak in a group discussion by being part of it.
		CO 3	• Write business letters like, inquiry, order, complaint/grievance and sales letters.
5	Foundation Course	CO 1	• Understand concepts of Liberalization, Privatization and Globalization in Indian economy.
		CO 2	• Understand about environmental degradation, its causes and importance of sustainable development
		CO 3	• Identify causes of stress and conflict in Indian society.
6	Business Environment	CO 1	• To understand the basics of business environment including its meaning, components and significance.
		CO 2	• To identify and understand the impact of all the components of BE on the business through environmental analysis.
		CO 3	• To familiarize the students with various international organizations instrumental in ensuring efficient international trade
7	Principles of Management	CO 1	• Understand concepts of management and its impact on business.
		CO 2	• Appreciate Planning and its importance in management
		CO 3	• Discuss concepts of organizing, Staffing, Coordination Directing and Control.

SYBMS SEM 3

1	Introduction to Cost Accounting	CO 1	• Understand the basic concepts and the tools used in Cost Accounting.
		CO 2	• understand the principles and procedure of cost accounting and
		CO 3	• Apply them to solve different practical problems.



2	Corporate Finance	CO 1	• identify the key themes in corporate finance explain the role of finance in an organization
		CO 2	• Analyses the interrelationship between finance and governance
		CO 3	• Understand the relationship between strategic decision making and corporate financing decisions.
3	Consumer Behavior	CO 1	• Be able to identify the dynamics of human behavior and the basic factors that influence the consumers decision process
		CO 2	• Be able to demonstrate how concepts may be applied to marketing strategy
4	Advertising	CO 1	• appreciate the ways that communication through advertising influences and persuades consumers;
		CO 2	• discuss the role of the advertising agency and its client relationships
		CO 3	• discuss the decisions which need to be made in budgeting and planning for promotion;
5	Information Technology in Business Management-I	CO 1	• Explain and apply the core aspects of information technology principles and tools, and manage their implementation in a business context
		CO 2	• Understand the strengths and limitations of current technologies and apply them intelligently to meet the needs of each application
6	Business Planning & Entrepreneurial Management	CO 1	• Students will be able to define, identify and/or apply the principles of entrepreneurial and family business
		CO 2	• Students will be able to define, identify and/or apply the principles of viability of businesses, new business proposals, and opportunities within existing businesses;
		CO 3	• Students will be able to define, identify and/or apply the principles of entrepreneurial management and growth through strategic plans, consulting projects and/or implementing their own businesses;
7	Accounting for Managerial Decisions	CO 1	• Understand the utility of Ratio Analysis, Financial Statements and Cash Flow Analysis in any organization.
		CO 2	• Comprehend different contemporary issues in Management Accounting and Reports & Reporting needs & Reporting Levels in an organization.
8	Strategic Management	CO 1	• Critically aware of factors involved in strategy making
		CO 2	• identify the forces impacting on corporate and business strategies
		CO 3	• Assess the resources and constraints for strategy making in a business context
9	Environment Management	CO 1	• Understand concept of Environment and its composition like Lithosphere, Atmosphere, Hydrosphere, Biosphere
		CO 2	• Develop disaster management cycle.
		CO 3	• Understand Biogeochemical cycles, Ecosystem & Ecology; Food chain, food web & Energy flow pyramid
10	Motivation and leadership	CO 1	• Understand skills of leadership
		CO 2	• Understand theory of motivation
	Recruitment and selection	CO 1	• Understand sources of recruitment
		CO 2	• Understand process of recruitment
SYBMS SEM 4			
1	Integrated Marketing Communication	CO 1	• Equip the students with knowledge of planning and execution of an effective Integrated Marketing Communication Programme.
		CO 2	• Discuss problems in setting objectives of Integrated Marketing Communication
		CO 3	• Discuss Evaluation of Integrated Marketing Communication programme.
2	Rural marketing	CO 1	• understanding the behaviour of rural and urban consumer.
		CO 2	• Marketing mix for rural consumers
		CO 3	• Distribution strategies and communication .

3	Auditing	CO 1	• understanding the basics and principles of auditing.
		CO 2	• Differentiate between errors & frauds.
		CO 3	• understanding vouching of incomes, expenditures, assets & liabilities.
4	Financial institution and markets	CO 1	• understanding importance of sebi
		CO 2	• understanding different types of financial market.
5	Change management	CO 1	• Understand theory of change management
		CO 2	• Skills of leadership
6	Training and development	CO 1	• Understand various training methods.
		CO 2	• Understand about knowledge management
7	Ethics and corporate governance	CO 1	• Identify nature of ethics in terms of personal, professional and managerial.
		CO 2	• Identify best corporate practices with reference to corporate governance.
8	Economics	CO 1	• understand Macroeconomics with its Meaning, Scope and Importance.
		CO 2	• Develop Trade Cycles with its Phases.
		CO 3	• Understanding fiscal policy and money market.
9	Business research	CO 1	• Distinguish between pure/basic/fundamental or applied research.
		CO 2	• Framing of precise hypothesis and testing the hypothesis by using statistical tools like chi square, z-test and t-test.
		CO 3	• Distinguish between primary and secondary sources of data.
10	Production and total quality management	CO 1	• understand the basics of production management including its definition, importance and types of production systems.
		CO 2	• Understand the concept of Total Quality Management and its implementation
		CO 3	• Understand successful quality improvement strategies adopted by businesses across the globe

TYBMS SEM 5

1	Logistic and Supply chain Management	CO 1	• Understanding role of Supply chain in development of Economy
		CO 2	• Study the relevance of Outsourcing in changing dynamics of Business
		CO 3	• Understanding of concepts like Warehousing, Material handling so as to ensure smooth business operations
		CO 4	• Learning the combination of Information technology and Logistics so as to execute error free Logistics operation in long run
2	Corporate communication and public relation	CO 1	• Learners will be able to understand various aspects of corporate communication
		CO 2	• Learners will be able to understand various aspects of Public Relations
		CO 3	• Learners will be able to understand various mass media laws and use of technology in CCPR
3	E commerce and digital marketing	CO 1	• Understand the increasing significance of E-Commerce and its applications in day to day life
		CO 2	• Understand the importance of e-business along with its various forms for business organisation
		CO 3	• Understand Latest Trends in E-Commerce and Digital Marketing, along with its Challenges and Opportunities for an Organisation
		CO 4	• Provide an understanding of how social media marketing works a pivotal role in digital marketing
		CO 1	• Gain knowledge on market analysis and understanding different methods of forecasting

4	Sales and Distribution management	CO 2	<ul style="list-style-type: none"> <li>Understand distribution channel management with its effective distribution strategy and channel designing along with effective territory Management</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Understand ethics so as to eliminate fraudulent trade practices and trends in sales and distribution management</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>Inculcating various tips and tricks of sales among budding sales professionals</li> </ul>
5	Services Marketing	CO 1	<ul style="list-style-type: none"> <li>To Define and Evaluate concepts used by service industries and by discussing the methodology for their application</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To prepare effective service quality for consumer as well as business level services</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To offer extensive learning opportunities so as to develop analytical and soft skills</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To prepare better service professionals for the 21st century</li> </ul>
6	Strategic Marketing Management	CO 1	<ul style="list-style-type: none"> <li>Analyze the different marketing opportunities and threats to industry in coming future</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Discuss concepts along with the relevant theories along their application in marketing internal as well as external environment</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Develop along with critical assessment of marketing strategies and their implementation</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>Research and analyze marketing techniques in different contexts of business at different business cycles</li> </ul>
7	Financial Accounting	CO 1	<ul style="list-style-type: none"> <li>Gain theoretical and problem solving techniques</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To understand the various methods of valuation of investment</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To impart the knowledge of various accounting concepts</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To understand the recording of foreign currency transactions</li> </ul>
8	Investment Analysis and Portfolio Management	CO 1	<ul style="list-style-type: none"> <li>To make students understand various types of Investment</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To Teach the importance of Diversification of Portfolio</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To Make student understand the various market patterns and Methods</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To teach security analysis</li> </ul>
		CO 5	<ul style="list-style-type: none"> <li>To teach Students about portfolio analysis and ranking</li> </ul>
9	Direct Taxes	CO 1	<ul style="list-style-type: none"> <li>To make students aware about Indian Taxation System</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To make students aware about how to compute Net Taxable Income &amp; Tax Payable thereon</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To discuss about latest tax system and amendments</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To impart knowledge of concepts, heads, deductions, exemptions and calculations of taxation</li> </ul>
10	Wealth Management	CO 1	<ul style="list-style-type: none"> <li>To make students understand about management of investment and insurance avenues</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To make students aware about taxation on incomes and estate management</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To discuss about latest investment trends and options</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To impart knowledge of concepts, process, techniques and application of wealth management</li> </ul>
11	Strategic Human Resource Management	CO 1	<ul style="list-style-type: none"> <li>Learners will be able to understand the integrated perspective on role of HRM in modern business</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Ability to plan human resources and implement techniques of job design</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Ability to handle employee issues and evaluate the new trends in HRM</li> </ul>
	Performance	CO 1	<ul style="list-style-type: none"> <li>Improving skills of learner in setting clear expectations and objectivity by measuring individual performance along with competencies as key measures</li> </ul>

12	Performance Management and Career Planning	CO 2	<ul style="list-style-type: none"> <li>Identify and regularize best performance management tools and techniques to enhance the performance and motivation level among low performing as well as high performing team members</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Make learners ready towards planning their career and growth cycle in appropriate manner</li> </ul>
13	Industrial Relation	CO 1	<ul style="list-style-type: none"> <li>Understand labor , industrial relations systems disciplinary issues, grievances and participatory processes at work</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To know and understand the working of trade union and collective bargaining</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Know the various acts pertaining to maintenance of industrial relations</li> </ul>
14	Talent and Competency Management	CO 1	<ul style="list-style-type: none"> <li>Learners are able to understand the concepts of talent and competency</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Learners can understand the concepts of competency mapping</li> </ul>
TYBMS SEM 6			
1	Operation Research	CO 1	<ul style="list-style-type: none"> <li>Demonstrate mathematical concepts and models effective for execution in Industry</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Interpret and apply concepts like Assignment, Sequencing in practical situations</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Evaluate working of Game theory along with model like Project Crashing to take cost saving &amp; Business Decisions</li> </ul>
2	Project Work	CO 1	<ul style="list-style-type: none"> <li>To inculcate habit of research among learners</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To help student in understanding application of statistical tools and techniques</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To create the habit of reading new contact online as well as through the form of reference book</li> </ul>
3	International Marketing	CO 1	<ul style="list-style-type: none"> <li>To get an overview of working of international market</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Understanding of the relevance of international marketing mix</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To study the working of international brand along with their marketing strategies</li> </ul>
4	Retail Management	CO 1	<ul style="list-style-type: none"> <li>Familiarize students with details retail managements concepts &amp; operations</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Aware of the various legal &amp; ethical aspects of retail management</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Know the emerging trends in retail management</li> </ul>
		CO 4	<ul style="list-style-type: none"> <li>To make learner understand concept of Organized Retailing</li> </ul>
5	Brand Management	CO 1	<ul style="list-style-type: none"> <li>To Define and Exemplify brand concepts used by Companies by discussing the rationale for the application.</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To provide the appropriate theories, models, and other tools to make better branding decisions.</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>To formulate effective branding strategies and their executions for both consumer and business products/services.</li> </ul>
6	Media Planning and Management	CO 1	<ul style="list-style-type: none"> <li>To make learner aware about different media strategies</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>Learning towards allotment of budget for media activities</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Identify media metrics, benchmarking metrics, Plan metrics and making learner implement those</li> </ul>
7	International Finance	CO 1	<ul style="list-style-type: none"> <li>To gain the knowledge of working of international financial market</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To explore the various method to minimize risk in global transactions</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Understanding of direct and indirect rate and cross currency rate</li> </ul>
8	Indirect Taxation	CO 1	<ul style="list-style-type: none"> <li>Understand basic Concept of GST and Advantage of GST act over Previous indirect tax structure</li> </ul>
		CO 2	<ul style="list-style-type: none"> <li>To know eligibility for registration under GST Act</li> </ul>
		CO 3	<ul style="list-style-type: none"> <li>Understand different type of registration and its applicable</li> </ul>

		CO 4	• Able to apply for registration of GST (Obtaining new GST No)
		CO 5	• Understand input credit system
		CO 6	• Apply different provisions of GST rules to compute GST liability
9	Finance for Rural Development	CO 1	• To make students understand about rural environment
		CO 2	• To make students aware about the financial needs of rural society
		CO 3	• To familiarize students about rural finance services and avenues
		CO 4	• To discuss about the development possibilities and importance of rural development for Indian Economy
		CO 5	• To impart knowledge of Basic concept, functions, process & techniques of rural development finance
10	Innovative Financial Services	CO 1	• To make students understand about various financial services (& products)
		CO 2	• To familiarize students about the process of working of financial services
		CO 3	• To discuss about emerging financial services in the era of technology & globalization
		CO 4	• To impart knowledge of Basic concept, functions, process & techniques of financial services
11	HRM in Global Perspective	CO 1	• Learners will be able to understand about skills & right attitude necessary to provide effective leadership in a global environment
		CO 2	• Learners will be able to understand the human resource management practices like recruitment and selection, training, performance management and international industrial relations at an international environment
12	Organisational Development	CO 1	• Understand the concepts and theories of Organizational Development
		CO 2	• Analyze and evaluate the role of HR and OD in relation to organizational outcomes such as organizational effectiveness, productivity and quality of working life
13	Indian Ethos	CO 1	• Familiarize the process and working of Indian Ethics
		CO 2	• Understanding Management through ancient Indian Literature
		CO 3	• Understanding difference of Indian as well as International working styles and differences
14	HRM in Service sector Management	CO 1	• To study the relevance of HR in booming Service Industry
		CO 2	• To understand different job profiles available for HR professionals in Service Industry
		CO 3	• To understand the relevance of human element in creating customer satisfaction through service quality, by understanding different working models
		CO 4	• To offer diverse learning opportunities to develop analytical and soft skills among the budding HR Professionals

**Department of Accounting and Finance (Programme Outcome)**

Sr. No.	Programme	Programme Outcome	Programme Outcome
		PO1	• Demonstrate an understanding of the economic, regulatory, ethical, Business functions and processes, social and global contexts in which accounting and finance operate for the firm, financial market and the public sector.
		PO2	• Demonstrate a knowledge of theories, current and alternative practices of accounting, including recognition, disclosure of financial statements, financial reporting, cost accounting, auditing and taxation system in a local as well as international socio-economic domain.

1	Bachelor of Commerce in Accounting and Finance	PO3	· Demonstrate in depth awareness of the international, regional and local issues related to accounting and financial integrity area, the role of accountants and financial players.
		PO4	· Develop Critical Thinking Inculcating an intellectually disciplined process of actively conceptualizing, applying, analyzing, synthesizing, and evaluating information gathered from, or generated by, observation, experience, reasoning, as a guide to action.
		PO5	· Integrate research-related skills through research projects of current relevance and critical outcome.
		PO6	· Develop scientific Reasoning Business data analysis in accounting and finance that is researched/observed or collected through surveys for projects and term papers requires logical thinking and reasoning for arriving at conclusions and analytical outcomes.
		PO7	· Use modern tool usage and create, select, and apply appropriate techniques, resources, and modern statistical tools & software for accounting and finance studies.
		PO8	· Demonstrate self-Directed Learning Curiosity in accounting and finance studies to acquire general knowledge and explore information to make better decisions, develop rational and logical beliefs and thinking.
		PO9	· Create awareness of Moral and Ethical Awareness/Reasoning through sensitization and cultivation of moral and ethical values.
		PO10	· Develop lifelong Learning towards better learning and application on business data; also show awareness for generation of new ideas and innovation.

**Department of Accounting and Finance (Programme Specific Outcome)**

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Bachelor of Commerce in Accounting and Finance	PSO1	· Apply techniques of recording and summarising transactions; financial statements preparation, performance measurement, audit planning and control.
		PSO2	· Apply current technical language in Accounting and Finance to inform managerial decisions and reach a valid conclusion.
		PSO3	· Perform International Financial Reporting standards in all aspects of accounting, calculation of financial ratios and interpretation, tax planning, budgeting, investment assets pricing models, financing and complicated corporate strategy.

**Department of Accounting and Finance (Course Outcome)**

FYBAF SEM-I

1	Financial Accounting	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
		CO 3	To acquaint them with practical approach to accounts .
2	Business Economics (Micro)	CO 1	To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
		CO 2	To stimulate the student interest by showing the relevance and use of various economic theories.
		CO 3	To apply economic reasoning to problems of business.
3	Financial Management	CO 1	To Understand concepts relating to finance and investment
		CO 2	To know ration analysis
		CO 3	To understand the concept of shares and to calculate Dividend
4	Cost accounting	CO 1	To use costing to make decision.
		CO 2	To understand and to calculate various types of costs
		CO 3	To understand the concept and application of profit and loss in business.

5	Commerce	CO 1	To Understand about interface of Business and environment.
		CO 2	To Know about Entrepreneurship and Global Business
6	Business Communication	CO 1	To understand the concept, process and importance of communication.
		CO 2	To develop awareness regarding new trends in business communication.
		CO 3	To provide knowledge of various media of communication.
		CO 4	To develop business communication skills through the application and exercises.
7	Foundation Course	CO 1	Urban-rural disparities in access to health and education and fundamental rights.
		CO 2	Gain an overview of significant soft skills required for addressing competition in market for jobs or starting own business or other career choices.
FYBAF SEM-II			
1	Auditing	CO 1	To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.
		CO 2	To get knowledge about preparation of Audit report.
2	Business Law	CO 1	To impart students with the knowledge of fundamentals of Company Law.
		CO 2	To update the knowledge of provisions of the Companies Act of 2013.
		CO 3	To apprise the students of new concepts involving in company law regime.
		CO 4	To acquaint the students with the duties and responsibilities of Key Managerial Personnel.
		CO 5	To impart students the provisions and procedures under company law.
3	Foundation Course	CO 1	To develop awareness about environment
		CO 2	To understand rights and duties of citizen
		CO 3	To spread awareness about current social issues
4	Business Communication	CO 1	To understand the concept, process and importance of communication.
		CO 2	To develop awareness regarding new trends in business communication.
		CO 3	To provide knowledge of various media of communication.
		CO 4	To develop business communication skills through the application and exercises.
5	Financial accounting	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
6	Innovative Financial services	CO 1	To know about financial and capital market functioning

6	Innovative Financial Services	CO 2	To understand about various financial and derivative instruments.
7	Mathematics	CO 1	To understand the concept of Simple interest, compound interest and the concept of EMI.
		CO 2	To understand the concept of shares and to calculate Dividend B.Com.
		CO 3	To understand the concept of population and sample and to use frequency distribution to make decision.
SYBAF SEM-III			
8	Information Technology	CO 1	To make the students familiar with Computer environment.
		CO 2	To make the students familiar with the basics of Operating System and business communication tools.
		CO 3	To make the students familiar with basics of Network, Internet and related concepts.
		CO 4	To make awareness among students about applications of Internet in Commerce.
		CO 5	To enable students to develop their own web site.
9	Financial market Operations	CO 1	To acquaint the students with the fundamentals of banking.
		CO 2	To develop the capability of students for knowing banking concepts and operations.
		CO 3	To make the students aware of banking business and practices.
		CO 4	To give thorough knowledge of banking operations.
		CO 5	To enlighten the students regarding the new concepts introduced in the banking system.
10	Business law	CO 1	To impart students with the knowledge of fundamentals of Company Law.
		CO 2	To update the knowledge of provisions of the Companies Act of 2013.
		CO 3	To apprise the students of new concepts involving in company law regime.
		CO 4	To acquaint the students with the duties and responsibilities of Key Managerial Personnel.
		CO 5	To impart students the provisions and procedures under company law.
11	Business Communication	CO 1	To understand the concept, process and importance of communication.
		CO 2	To develop awareness regarding new trends in business communication.
		CO 3	To provide knowledge of various media of communication.
		CO 4	To develop business communication skills through the application and exercises.
12	Financial accounting	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
13	Innovative Financial services	CO 1	To know about financial and capital market functioning
		CO 2	To understand about various financial and derivative instruments.
14	Direct Taxation	CO 1	To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
SYBAF SEM-IV			
8	Business law	CO 1	To impart students with the knowledge of fundamentals of Company Law.
		CO 2	To update the knowledge of provisions of the Companies Act of 2013.
		CO 3	To apprise the students of new concepts involving in company law regime.
9	Research methodology	CO 1	To understand about various concepts, types and process of research .
		CO 2	To sensitize about need and importance of research in business and accounts.
10	Ec In management	CO 1	To know about prionciples and levels of management



10	FC in management	CO 2	To understand the training, motivation, morale, leadership tactics used in management.
11	Taxation	CO 1	To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income
12	Information Technology	CO 1	To make the students familiar with Computer environment.
		CO 2	To make the students familiar with the basics of Operating System and business communication tools.
		CO 3	To make the students familiar with basics of Network, Internet and related concepts.
13	Financial accounting	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
		CO 3	To acquaint them with practical approach to accounts .
TYBAF SEM-V			
14	FA V	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
15	FA VI	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
16	CA	CO 1	To Impart basic Cost Concept
		CO 2	Elements of cost.
		CO 3	Ascertainment of Material and Labour Cost.
17	Taxation	CO 1	To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
18	MA	CO 1	To impart the knowledge of various management accounting concepts
		CO 2	To instill the knowledge about management accounting procedures, methods and techniques.
TYBAF SEM-V			
14	FA V	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
15	FA VI	CO 1	To impart the knowledge of various accounting concepts
		CO 2	To instill the knowledge about accounting procedures, methods and techniques.
16	CA	CO 1	To impart knowledge regarding costing techniques.
		CO 2	To provide training as regards concepts, procedures and legal Provisions of cost audit.
17	Taxation	CO 1	To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
18	Economics	CO 1	To expose students to a new approach to the study of the Indian Economy.
		CO 2	To help the students in analyzing the present status of the Indian Economy.
		CO 3	To enable students to understand the process of integration of the Indian Economy with other economics of the world.
		CO 4	To apply economic reasoning to problems of the economy.

### Department of Information Technology (Programme Outcome)

Sr. No.	Programme	Programme Outcome	Programme Outcome
		PO1	<ul style="list-style-type: none"> <li>Demonstrate an understanding of the economic, regulatory, ethical, Business functions and processes, social and global contexts in which accounting and finance operate for the firm, financial market and the public sector.</li> </ul>

1	Bachelor of Science in Information technology	PO2	<ul style="list-style-type: none"> <li>Demonstrate a knowledge of theories, current and alternative practices of accounting, including recognition, disclosure of financial statements, financial reporting, cost accounting, auditing and taxation system in a local as well as international socio-economic domain.</li> </ul>
		PO3	<ul style="list-style-type: none"> <li>Demonstrate in depth awareness of the international, regional and local issues related to accounting and financial integrity area, the role of accountants and financial players.</li> </ul>
		PO4	<ul style="list-style-type: none"> <li>Develop Critical Thinking Inculcating an intellectually disciplined process of actively conceptualizing, applying, analyzing, synthesizing, and evaluating information gathered from, or generated by, observation, experience, reasoning, as a guide to action.</li> </ul>
		PO5	<ul style="list-style-type: none"> <li>Integrate research-related skills through research projects of current relevance and critical outcome.</li> </ul>
		PO6	<ul style="list-style-type: none"> <li>Develop scientific Reasoning Business data analysis in accounting and finance that is researched/observed or collected through surveys for projects and term papers requires logical thinking and reasoning for arriving at conclusions and analytical outcomes.</li> </ul>
		PO7	<ul style="list-style-type: none"> <li>Use modern tool usage and create, select, and apply appropriate techniques, resources, and modern statistical tools &amp; software for accounting and finance studies.</li> </ul>
		PO8	<ul style="list-style-type: none"> <li>Demonstrate self-Directed Learning Curiosity in accounting and finance studies to acquire general knowledge and explore information to make better decisions, develop rational and logical beliefs and thinking.</li> </ul>
		PO9	<ul style="list-style-type: none"> <li>Create awareness of Moral and Ethical Awareness/Reasoning through sensitization and cultivation of moral and ethical values.</li> </ul>
		PO10	<ul style="list-style-type: none"> <li>Develop lifelong Learning towards better learning and application on business data; also show awareness for generation of new ideas and innovation.</li> </ul>

### Department of Information Technology (Programme Specific Outcome)

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Bachelor of Science in Information technology	PSO1	<ul style="list-style-type: none"> <li>Explore technical comprehension in varied areas of Computer Applications and experience a conducive environment in cultivating skills for thriving career and higher studies.</li> </ul>
		PSO2	<ul style="list-style-type: none"> <li>Comprehend, explore and build up computer programs in the allied areas like Algorithms, System Software, Multimedia, Web Design, python, web programming, software and Data Analytics for efficient design of computer-based systems of varying complexity.</li> </ul>
		PSO3	<ul style="list-style-type: none"> <li>Acquire skills required for information technology professionals, able to work effectively at planning, implementing, configuring and maintaining an organization's computing infrastructure.</li> </ul>

### Department of Information Technology (Course Outcome)

Sr. No.	Course	Course Outcome	Course Outcome
<b>SEM 1</b>			
1	Imperative Programming	CO 1	Distinguish between different programming paradigms
		CO 2	Understand basic notions of imperative programming such as loops, basic data structure such as arrays.
		CO 3	Understand the imperative implementation of some common algorithms.
2	Digital Electronics	CO 1	To learn basic concepts of Analog and Digital Signals/ Systems.
		CO 2	The concept of various number systems: Binary, Octal, Decimal and Hexadecimal.
		CO 3	The concept of various Logic gates: Basic and Combinational
		CO 4	The concept of various IC and other components.
		CO 5	To understand Boolean algebra.
		CO 6	Design and implementation of combinational circuits.

		CO 7	Design and implementation of Sequential circuits and shift registers.
3	Operating System	CO 1	To learn the fundamentals of Operating Systems.
		CO 2	To learn the mechanisms of OS to handle processes and threads and their communication
		CO 3	To learn the mechanisms involved in memory management in contemporary OS
		CO 4	To gain knowledge on distributed operating system concepts that includes architecture, Mutual exclusion algorithms, deadlock detection algorithms and agreement protocols
		CO 5	To know the components and management aspects of concurrency management
		CO 6	To learn programmatically to implement simple OS mechanisms
4	Discrete Mathematics	CO 1	Write an argument using logical notation and determine if the argument is or is not valid.
		CO 2	Demonstrate the ability to write and evaluate a proof or outline the basic structure of and give examples of each proof technique described.
		CO 3	Understand the basic principles of sets and operations in sets.
		CO 4	Prove basic set equalities.
		CO 5	Apply counting principles to determine probabilities.
5	Communication skills	CO 1	Understand the role of communication in personal & professional success.
		CO 2	Develop awareness of appropriate communication strategies.
		CO 3	Analyze a variety of communication acts.
<b>SEM II</b>			
1	Object Oriented Programming	CO 1	Students will learn the syntax and semantics of the C++ programming language
		CO 2	Students will able to apply object oriented techniques to solve bigger computing problems
		CO 3	To learn how to design C++ classes for code reuse
		CO 4	Able to build C++ classes using appropriate encapsulation and design principles
		CO 5	To learn how to design and implement generic classes with C++ templates.
2	Web Programming	CO 1	To get familiar with basics of the Web Programming in HTML.
		CO 2	To learn different Objects of HTML Web Programming and PHP
		CO 3	To get familiar with basics of the Web Programming in PHP and MySQL.
		CO 4	To get familiar with basics of the Web Programming in CSS.
		CO 5	To acquire knowledge and skills for creation of web site considering both client and server side programming
3	Numerical & Statistical Methods	CO 1	Recognize the error in the number generated by the solution.
		CO 2	Compute solution of algebraic and transcendental equation by numerical methods like Bisection method and Newton Raphson method.
		CO 3	Apply method of interpolation and extrapolation for prediction.
		CO 4	Understand the mathematical tools that are needed to solve optimization problems.
		CO 5	Use mathematical software to solve the proposed models.
4	Green Computing	CO 1	The course treats the concept of green IT, environmental perspectives on IT use and standards and certifications related to sustainable IT products
		CO 2	The course also deals with methods and tools to measure energy consumption and efforts to improve energy efficiency in the use of IT with a focus on computer centers.
5	Micro processor architecture	CO 1	Understanding basic computer, its design and its organization
		CO 2	Demonstrating working of microprocessor
		CO 3	Getting familiar with programming language and other operations of microcontroller

SEM III			
1	Python Programming	CO 1	Use if-else statements and switch-case statements to write programs in Python to tackle any decision-making scenario
		CO 2	Develop cost-effective robust applications using the latest Python trends and technologies
		CO 3	Design real life situational problems and think creatively about solutions of them.
		CO 4	Design GUI Programming and Databases operations in Python
2	Data Structure	CO 1	Select appropriate data structures as applied to specified problem definition.
		CO 2	Implement operations like searching, insertion, and deletion, traversing mechanism etc. on various data structures.
		CO 3	Students will be able to implement Linear and Non-Linear data structures.
		CO 4	Implement appropriate sorting/searching technique for given problem.
3	Computer Networks	CO 1	Study the fundamental terminology and components of the computer networking.
		CO 2	To study and enumerate the layers of OSI model and TCP/IP model.
		CO 3	To Acquire knowledge of Application layer and Presentation layer paradigms and protocols.
		CO 4	Study Session layer design issues, Transport layer services, and protocols.
		CO 5	Gain core knowledge of Network layer routing protocols and IP addressing.
		CO 6	Study data link layer concepts, design issues, and protocols.
		CO 7	Read the fundamentals and basics of Physical layer, and will apply them in real time applications.
4	Database Management Systems	CO 1	Students will be able to explain the features of database management systems and Relational database
		CO 2	Students will be able to design conceptual models of a database using ER modeling for real life applications
		CO 3	Students will be able to construct queries in Relational Algebra
		CO 4	Students will be able to create and populate a RDBMS for a real life application, with constraints and keys, using SQL
		CO 5	Students will be able to retrieve any type of information from a data base by formulating complex queries in SQL
		CO 6	Students will be able to analyze the existing design of a database schema and apply concepts of normalization to design an optimal database
		CO 7	Students will be able to build indexing mechanisms for efficient retrieval of information from a database
5	Applied Mathematics	CO 1	Acquire the basic skills and conceptual understanding regarding differential, integral and multivariable calculus, as well as that of fundamental mathematical objects introduced in our core courses such as sets, functions, equations, vectors, matrices, and groups.
		CO 2	Demonstrate mathematical thinking skills, progressing from a procedural and computational understanding of mathematics to logical reasoning, pattern recognition, generalization, and abstraction, and to a formal proof.
		CO 3	Acquire proficiency in the use of technology to assist in learning and investigating mathematical ideas and in problem-solving.
		CO 4	Use knowledge of content and mathematical procedures to solve problems and make connections between the different areas of mathematics.
SEM IV			
		CO 1	Able to understand the use of OOPs concepts.
		CO 2	Able to solve real world problems using OOP techniques.
		CO 3	Able to understand the use of abstraction.

1	Core Java	CO 4	Able to understand the use of Packages and Interface in java.
		CO 5	Able to develop and understand exception handling, multithreaded applications with synchronization.
		CO 6	Able to understand the use of Collection Framework.
		CO 7	Able to design GUI based applications and develop applets for web applications.
2	Introduction to Embedded Systems	CO 1	To know the embracing view on embedded systems, their design and application in different systems of various sizes
		CO 2	Understanding the evolution of Embedded Systems over time, demonstrated by an integration approach in system design.
		CO 3	To understand the non-functional aspects of embedded systems, e.g. resource bounded-ness and dependability.
		CO 4	To know of state-of-the-art methods and techniques for embedded systems design such as requirements engineering, hardware-software integration, performance modelling and analysis, validation and testing.
		CO 5	The student is able to conduct research and design independently and has a scientific approach to complex problems and ideas.
		CO 6	The concepts and architecture of embedded systems
		CO 7	The concepts of real-time operating system
		CO 8	Different design platforms used for an embedded systems application
3	Computer Oriented Statistical Techniques	CO 1	Recognize elements and variable in statistics and summarize qualitative and quantitative data.
		CO 2	Calculate mean, median and mode for individual series.
		CO 3	Outline properties of correlation and compute Karl-Pearson's coefficient of correlation.
		CO 4	Learn non-parametric test such as the Chi-Square test for Independence as well as Goodness of Fit.
4	Software Engineering	CO 1	Students will be able to Meet the Information Technology Program Objectives of identifying and solving engineering problems
		CO 2	Students will be able to understand principles, concepts, methods, and techniques of the software engineering approach to producing quality software for large, complex systems
		CO 3	Students will be able to function effectively as a member of a team engaged in technical work.
		CO 4	Students will be able to think critically about ethical and social issues in software engineering for different applications
5	Computer Graphics and Animation	CO 1	Understand the basics of computer graphics, different graphics systems and applications of computer graphics.
		CO 2	To implement various algorithms to scan, convert the basic geometrical primitives, transformations, Area filling, clipping.
		CO 3	Students are able to define the fundamentals of animation.
		CO 4	Extract scene with different clipping methods and its transformation to graphics display device.
		CO 5	Explore projections and visible surface detection techniques for display of 3D scene on 2D screen.
<b>SEM V</b>			
1	Software Project Management	CO 1	Students will be able to recall the reasons for Software Project failures.
		CO 2	Students will be able to initiate new software project.
		CO 3	Students will be able to develop work break down structure.
		CO 4	Students will be able to produce software project management Plan.
		CO 1	To learn and define the concepts of IOT.
		CO 2	To know about different technologies involved in IOT.
		CO 3	To learn different applications and scope of IOT.

2	Internet of Things	CO 4	To learn different web platforms and protocols used in IOT.
		CO 5	To learn different factors involved in choosing best microprocessor for IOT.
		CO 6	To know how to get funding for a business and different business models in IOT.
		CO 7	To learn the concepts of smart city development and ethics and waste management in IOT.
3	Advance Web Programming	CO 1	Students will be able to configure an asp.net application.
		CO 2	Students will be able to develop a data driven web application.
		CO 3	Students will be able in connecting to data sources and managing them.
		CO 4	Students will be able to maintain session and controls related information for user used in multi-user web applications Students will be able to maintain session and controls related information for user used in multi-user web applications.
4	Artificial Intelligence	CO 1	Demonstrate fundamental understanding of the history of artificial intelligence (AI) and its foundations.
		CO 2	Analyze and formalize the problem as a state space, graph, design heuristics
		CO 3	Apply basic principles of AI in solutions that require problem solving, inference, perception, knowledge representation, and learning
		CO 4	Select amongst different search or game based techniques to solve them
5	Next Generation Technology	CO 1	Students get to learn MongoDB fundamentals and can set up servers for basic administration
		CO 2	Students learn to analyze the data with MongoDB Aggregation Framework.
		CO 3	It covers new features and tools released with MongoDB. Students get aware of Non-relational DB which is the current need of market.
<b>SEM VI</b>			
1	Software Quality Assurance	CO 1	Students will be able to identify the reasons for bugs and analyses the Principles in software testing to prevent and remove bugs.
		CO 2	Students will be able to Implement various test processes for quality improvement
		CO 3	Students will be able to apply the software testing techniques in commercial environments
2	Business Intelligence	CO 1	students will be able to: Identify the major frameworks of computerized decision support: decision support systems (DSS), data analytics and business intelligence (BI).
		CO 2	Students understands the foundations, definitions, and capabilities of DSS, data analytics and BI.
		CO 3	Students also understand the true value of analytics, depending how you define it, because through the exploration of historical and live data and application of different statistical, data mining, predictive, and other analytics' methods, it provides us with a better understanding of the future and the potential paths to follow.
3	Security in Computing	CO 1	Develop an understanding of security policies (such as authentication, integrity and confidentiality)
		CO 2	Determine appropriate mechanisms for protecting information systems ranging from operating systems ,network system , database management systems and to applications.
4	Principles of Geographic Information Systems	CO 1	Understanding the nature of geographically-distributed phenomena and issues concerning the handling, manipulation and analysis of spatial information.
		CO 2	Understanding the study of geographical information systems and science.
		CO 3	Awareness of the design and composition of digital and conventional mapping systems.
		CO 4	Gain Knowledge about the history of GIS, mapping and spatial data visualization.
		CO 5	Understanding the importance of the study of GI technologies, and their impact on society.
		CO 6	Understand the nature, formation, occurrence and distribution of natural and socio-economic phenomena;
		CO 7	Gain knowledge of applying GIS techniques for the production of GIS applications, maps and reports.

5	Cyber Law	CO 1	Students identify and analyze statutory, regulatory, constitutional, and organizational laws that affect the information technology professional.
		CO 2	Students locate and apply case law and common law to current legal dilemmas in the technology field.
		CO 3	Students apply diverse viewpoints to ethical dilemmas in the information technology field and recommend appropriate actions.
		CO 4	Students distinguish enforceable contracts from non-enforceable contracts.

**Department of Multimedia & Mass Communication (Programme Outcome)**

Sr. No.	Programme	Programme Outcome	Programme Outcome
1	Bachelor of Arts In Multimedia and Mass Communication	PO1	· Demonstrate an understanding of the economic, regulatory, ethical, Business functions and processes, social and global contexts in which accounting and finance operate for the firm, financial market and the public sector.
		PO2	· Demonstrate a knowledge of theories, current and alternative practices of accounting, including recognition, disclosure of financial statements, financial reporting, cost accounting, auditing and taxation system in a local as well as international socio-economic domain.
		PO3	· Demonstrate in depth awareness of the international, regional and local issues related to accounting and financial integrity area, the role of accountants and financial players.
		PO4	· Develop Critical Thinking Inculcating an intellectually disciplined process of actively conceptualizing, applying, analyzing, synthesizing, and evaluating information gathered from, or generated by, observation, experience, reasoning, as a guide to action.
		PO5	· Integrate research-related skills through research projects of current relevance and critical outcome.
		PO6	· Develop scientific Reasoning Business data analysis in accounting and finance that is researched/observed or collected through surveys for projects and term papers requires logical thinking and reasoning for arriving at conclusions and analytical outcomes.
		PO7	· Use modern tool usage and create, select, and apply appropriate techniques, resources, and modern statistical tools & software for accounting and finance studies.
		PO8	· Demonstrate self-Directed Learning Curiosity in accounting and finance studies to acquire general knowledge and explore information to make better decisions, develop rational and logical beliefs and thinking.
		PO9	· Create awareness of Moral and Ethical Awareness/Reasoning through sensitization and cultivation of moral and ethical values.
		PO10	· Develop lifelong Learning towards better learning and application on business data; also show awareness for generation of new ideas and innovation.

**Department of Multimedia & Mass Communication (Programme Specific Outcome)**

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Bachelor of Arts In Multimedia and Mass Communication	PSO1	· Explore technical comprehension in varied areas of Computer Applications and experience a conducive environment in cultivating skills for thriving career and higher studies.
		PSO2	· Comprehend, explore and build up computer programs in the allied areas like Algorithms, System Software, Multimedia, Web Design, python, web programming, software and Data Analytics for efficient design of computer-based systems of varying complexity.
		PSO3	· Acquire skills required for information technology professionals, able to work effectively at planning, implementing, configuring and maintaining an organization's computing infrastructure.

## Department of Multimedia & Mass Communication (Course Outcome)

Sr. No.	Course	Course Outcome	Course Outcome
<b>SEM I</b>			
1	EFFECTIVE COMMUNICATION -1	CO 1	To make the students aware of functional and operational use of language in media.
		CO 2	To equip or enhance students with structural and analytical reading, writing and thinking skills.
		CO 3	To introduce key concepts of communications.
2	FUNDAMENTALS OF MASS COMMUNICATION	CO 1	To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India.
		CO 2	To study the evolution of Mass Media as an important social institution.
		CO 3	To understand the development of Mass Communication models.
		CO 4	To understand the concept of New Media and Media Convergence and its implications
		CO 5	To develop a critical understanding of Mass Media
3	VISUAL COMMUNICATION	CO 1	To provide students with tools that would help them visualize and communicate.
		CO 2	Understanding Visual communication as part of Mass Communication
		CO 3	To acquire basic knowledge to be able to carry out a project in the field of visual communication
		CO 4	To acquire basic knowledge in theories and languages of Visual Communication
		CO 5	The ability to understand and analyze visual communication from a critical perspective
4	FOUNDATION COURSE -I	CO 1	To introduce students to the overview of the Indian Society.
		CO 2	To help them understand the constitution of India.
		CO 3	To acquaint them with the socio-political problems of India.
5	CURRENT AFFAIRS	CO 1	To provide learners with overview on current developments in various fields.
		CO 2	To generate interest among the learners about burning issues covered in the media
		CO 3	To equip them with basic understanding of politics, economics, environment and technology so that students can grasp the relevance of related news.
		CO 4	Twenty minutes of newspaper reading and discussion is mandatory in every lecture
6	HISTORY OF MEDIA	CO 1	Learner will be able to understand Media history through key events in the cultural history
		CO 2	To enable the learner to understand the major developments in media history.
		CO 3	To understand the history and role of professionals in shaping communications.
		CO 4	To understand the values that shaped and continues to influence Indian mass media
		CO 5	Learner will develop the ability to think and analyze about media.
		CO 6	To sharpen the reading, writing, speaking and listening skills that will help the students to understand the development of Media
<b>SEM II</b>			
1	EFFECTIVE COMMUNICATION SKILLS -II	CO 1	To make the students aware of use of language in media and organization.
		CO 2	To equip or enhance students with structural and analytical reading, writing and thinking skills.
		CO 3	To introduce key concepts of communications.
2	FOUNDATION COURSE-2	CO 1	To introduce students to the overview of the Indian Society.
		CO 2	To help them understand the constitution of India.
		CO 3	To acquaint them with the socio-political problems of India
3	CONTENT WRITING	CO 1	To provide students with tools that would help them communicate effectively
		CO 2	Understanding crisp writing as part of Mass Communication
		CO 3	The ability to draw the essence of situations and develop clarity of thought.



4	INTRODUCTION TO ADVERTISING	CO 1	To provide the students with basic understanding of advertising, growth, importance and types.
		CO 2	To understand an effective advertisement campaigns, tools, models etc.
		CO 3	To comprehend the role of advertising , various departments, careers and creativity
		CO 4	To provide students with various advertising trends, and future.
5	INTRODUCTION TO JOURNALISM	CO 1	To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.
6	MEDIA GENDER & CULTURE	CO 1	To discuss the significance of culture and the media industry.
		CO 2	To understand the association between the media, gender and culture in the society
		CO 3	To stress on the changing perspectives of media, gender and culture in the globalised era
SEM III			
1	UNDERSTANDING CINEMA	CO 1	To acquaint the students with the various styles and schools of cinema throughout the world
2	INTRODUCTION TO CULTURE STUDIES	CO 1	To introduce students to a set of approaches in the study of culture <sup>3</sup> / <sub>4</sub> To examine the construction of culture <sup>3</sup> / <sub>4</sub>
		CO 2	To understand how the media represents culture
3	INTRODUCTION TO MEDIA STUDIES	CO 1	Relevance of Media Studies in Contemporary Times
		CO 2	To expose students to the well developed body of media theory and analysis
		CO 3	To foster analytical skills that will allow them to view the media critically
4	INTRODUCTION TO CREATIVE WRITING	CO 1	to encourage students to read stories, poems, plays
		CO 2	to develop further and build upon the writing and analytical skills
		CO 3	to acquaint students with basic concepts in literary writing
		CO 4	to familiarize students with the creative process
5	INTRODUCTION TO PUBLIC RELATIONS	CO 1	To introduce the subject of public relations to the student and help
		CO 2	understand its role and function it plays in society.
		CO 3	It will equip the student with the basic tools of public relations and give them an overall understanding of the subject.
6	ADVANCED COMPUTERS	CO 1	To introduce the students to web designing and editing software.
		CO 2	To acquaint them with basic designing softwares and the opportunities in the Industry
SEM IV			
1	MASS MEDIA RESEARCH	CO 1	To introduce students to debates in Research approaches and equip them with tools to carryon research <sup>3</sup> / <sub>4</sub>
		CO 2	To understand the scope and techniques of media research, their utility and limitations
2	INTRODUCTION TO ADVERTISING	CO 1	To give a brief insight about advertising & its different aspects to the students of Media.
3	INTRODUCTION TO JOURNALISM	CO 1	To give students an understanding of the history and development of journalism in the global and the Indian context
		CO 2	Introduce students to concepts related to news and journalistic practice
4	PRINT PRODUCTION AND PHOTOGRAPHY	CO 1	To help students understand the principles and practice of photography
		CO 2	To enable students to enjoy photography as an art.
5	RADIO AND TELEVISION	CO 1	To introduce the basic terms and concepts of broadcasting
		CO 2	To give an overview of the structure and function of the broadcast industry
		CO 3	To create an awareness of the development of broadcast media and current trends
6	ORGANISATIONAL BEHAVIOUR	CO 1	Orienting students to issues in organizational functioning
		CO 2	To introduce students to the concepts given below at a preliminary level

SEM V			
1	ADVERTISING IN CONTEMPORARY SOCIETY	CO 1	To recognize the roles of advertising in modern society
		CO 2	To understand the current developments and problems concerning advertising as an economic and social force.
		CO 3	Appreciate the increasingly international nature of advertising.
		CO 4	To analyze the interdependent nature of advertising and popular culture.
2	COPYWRITING	CO 1	To familiarize the students with the concept of copywriting as selling through writing
		CO 2	To develop their inherent writing skills To train students to generate, develop and express ideas effectively
		CO 3	To familiarize students with contemporary advertising techniques and Practices
3	ADVERTISING DESIGN (Project Paper)	CO 1	To expose students to the creative and technical aspects of art direction
4	CONSUMER BEHAVIOUR	CO 1	To introduce the students to the complexities of consumer behaviour
5	MEDIA PLANNING AND BUYING	CO 1	To develop knowledge of major media characteristics and buying advertising space in them to develop an understanding of procedures, requirements, and techniques of media planning.
6	BRAND BUILDING	CO 1	To provide an introduction to the concepts and practices of contemporary brand management.
		CO 2	To understand the appropriate strategies and tactics to build, measure and manage Brand Equity.
		CO 3	To learn to plan an effective advertising campaign
SEM VI			
1	ADVERTISING AND MARKETING RESEARCH	CO 1	To discuss the foundations of research and audience analysis that is imperative to successful advertising.
2	LEGAL ENVIRONMENT AND ADVERTISING ETHICS	CO 1	To provide a perspective on the Legal Environment in India.
		CO 2	To guide students of media through the various ethics connected to Advertising. Maharashtra state centric cases to be discussed in class as the situation demands.
3	FINANCIAL MANAGEMENT FOR MARKETING AND ADVERTISING	CO 1	To provide a brief over view of the basic concepts, goals functions and types of finance available for new and existing busniess and marketing units.
		CO 2	To enable the understanding of the need for financial planning through Budgets and their benefits
		CO 3	To enable students to evaluate the financial implications of marketing decisions through simple analytical tools.
4	AGENCY MANAGEMENT	CO 1	To expose students to the business of advertising
		CO 2	To familiarize students with the different aspects of running an ad agency
5	THE PRINCIPLES AND PRACTICE OF DIRECT MARKETING	CO 1	To learn and understand :What Direct marketing is, including direct marketing terminology ¾ How direct marketing differs from “traditional marketing” Direct marketing techniques
6	CONTEMPORARY ISSUES	CO 1	To sensitise students to the environment around them Developing a perspective towards issues related to the marginalized sections of the society
7	DIGITAL MEDIA	CO 1	Understand Digital marketing platforms, Understand the key goals and stages of digital campaigns, understand the use of key digital marketinf tools, learn to develop digital marketing plans

**Department of Commerce (M.Com) (Programme Outcome)**

Sr. No.	Programme	Programme Outcome	Programme Outcome
		PO1	1. Demonstrate comprehensive knowledge and understanding of Commerce, Management, finance, Taxation and technology for E-commerce.

1	Master of Commerce	PO2	2. Develop an ability to express thoughts and ideas related to commerce, management and business effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself.
		PO3	3. Demonstrate skill to apply analytic thought to a body of knowledge; analyze and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development in the field of Economics, finance, Business Ethics, CSR, HRM and financial systems.
		PO4	4. Demonstrate capacity to extrapolate from what one has learned during the Bachelor of Commerce Programme and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.
		PO5	5. Develop ability to evaluate the reliability and relevance of evidence in Commerce; analyze and synthesize commercial and technical data from a variety of sources; draw valid conclusions addressing opposing viewpoints with objectives to establish business, industry and enterprise.
		PO6	6. Create sense of inquiry and capability for asking relevant/appropriate questions, problematizing, synthesizing and articulating research methodology relevant to Commerce
		PO7	7. Integrate ability to work effectively and respectfully with diverse teams to work upon and resolve commerce, finance, costing and management related issues.
		PO8	8. Analyze, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.
		PO9	9. Develop critical sensibility to lived experiences in Commerce, Management and finance, with self-awareness and reflexivity of both self and society.
		PO10	10. Build capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of enterprise and taxation related data.
		PO11	11. Develop ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all works and professional life related to Commerce.
		PO12	12. Develop ability to acquire knowledge and skills that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trades and demands of work place through knowledge/skill development.

**Department of Commerce (M.Com) (Programme Specific Outcome)**

Sr. No.	Programme	Programme Specific Outcome	Programme Specific Outcome
1	Master of Commerce	PSO1	• Fostering students with the requisite advanced knowledge and skills in the field of accounting, management, finance, taxation and securities market.
		PSO2	• Develop managerial skills and theoretical knowledge for managing business units with special focus on functional areas of business and management.
		PSO3	• Enable learners to acquire advanced theoretical knowledge on research methods and techniques and also develop capabilities in the application of research in solving business related problems.

**Department of Commerce (M.Com) (Course Outcomes)**

Sr. No.	Course		MCOM SEM 1
1	Advanced Cost Accounting	CO 1	To enable learner to understand making of various budgets.
		CO 2	To enable the learner to understand use and calculation of variance analysis.
2	Economics for Business Decisions	CO 1	Help learner to take decisions in diverse and different market situations.
		CO 2	To understand consumer Behaviour.
3	Strategic Management	CO 1	To provide information pertaining to business, corporate and global reforms.
		CO 2	To develop learning and analytical skills of the learners to enable them to solve cases and to provide strategic solutions.
4	Business Ethics and Corporate Social Responsibility	CO 1	To understand the foundations for the major ethical schools of thought and the ethical implications of business policies and decisions.
		CO 2	To understand the importance of different perspectives of CSR in the business world. The importance of making informed, practical judgements based upon knowledge of sound ethical principles and motivations.

MCOM SEM 2			
1	Corporate Finance	CO 1	To enable learner to calculate various ratios and importance of Ratio Analysis.
		CO 2	To make learner able to solve and understand Leverages, capital structure decisions
2	Macro Economics cocepts and	CO 1	To understand an overall working of the economy.
		CO 2	To know the working with external factors like foreign exchange.
3	E- commerce	CO 1	To provide an analytical framework to understand the emerging world of E-commerce
		CO 2	To make learner familiar with the current challenges and issues in E-commerce.
4	Research methodology for Business	CO 1	Clearly identify and analyse business problems and identify appropriate and effective ways to find solution to the problem.
		CO 2	Understand and apply the different types of research designs.
		CO 3	Formulate Proper research questions.
		CO 4	Analysed summerise key issues pertaining to research problem.

MCOM SEM 3 (Advanced Accountancy Specialisation)			
1	Project Work 1	CO 1	Students will acquire the ability to make links across different areas of knowledge and to generate, develop and evaluate ideas and information so as to apply these skills to the project task.
		CO 2	Students will acquire the skills to communicate effectively and to present ideas clearly and coherently to specific audience in both the written and oral forms.
		CO 3	Students will acquire collaborative skills through working in a team to achieve common goals.
		CO 4	Students will be able to learn on their own, reflect on their learning and take appropriate actions to improve it.
		CO 1	To Acquire necessary knowledge about preparation of banking company and Insurances final

2	Advanced Financial Accounting	CO 1	account.
		CO 2	Understanding the conversion method for foreign currency
3	Advanced Cost Accounting	CO 1	To enable learners to understand Equivilent Process, Allocation of overheads
		CO 2	To enable learners to understand Transfer Pricing, Responsibility Accounting etc
4	Direct Tax	CO 1	To understand different Heads of Income.
		CO 2	To Acquire necessary knowledge for computation of taxable income and tax thereon.

**MCOM SEM 4**

1	Project Work 2	CO 1	Students will acquire the ability to make links across different areas of knowledge and to generate, develop and evaluate ideas and information so as to apply these skills to the project task.
		CO 2	Communication Students will acquire the skills to communicate effectively and to present ideas clearly and coherently to specific audience in both the written and oral forms.
		CO 3	Collaboration Students will acquire collaborative skills through working in a team to achieve common goals.
		CO 4	Independent Learning Students will be able to learn on their own, reflect on their learning and take appropriate actions to improve it.
2	Advanced Financial management.	CO 1	To understand and gain knowledge with regard to topics of investments and project appraisal, capital structure and cost of capital
		CO 2	To understand causes and effects of credit financial crisis
		CO 3	To understand how finances are raised and impact on financial market.
		CO 4	To gain ability to solve and understand corporate financial cases
3	Advanced Corporate Financial Accounting	CO 1	Enable the understanding of consolidated B/S & Valuation of share & goodwill of the business.
		CO 2	Understands the concept of IFRS.
4	Indirect Tax - Itroduction to GST.	CO 1	Understanding supply under GST
		CO 2	Understanding Time, Place and Value under GST
		CO 3	Acquire necessary knowledge about registration and computation of GST

**MCOM SEM 3 (Business Management)**

1	Project Work 1	CO 1	Students will acquire the ability to make links across different areas of knowledge and to generate, develop and evaluate ideas and information so as to apply these skills to the project task.
		CO 2	Students will acquire the skills to communicate effectively and to present ideas clearly and coherently to specific audience in both the written and oral forms.
		CO 3	Students will acquire collaborative skills through working in a team to achieve common goals.
		CO 4	Students will be able to learn on their own, reflect on their learning and take appropriate actions to improve it.

2	Human Resources Management	CO 1	To develop the understanding of the concept of human resource management and to understand its relevance in organizations.
		CO 2	To develop necessary skill set for application of various HR issues.
		CO 3	To analyse the strategic issues and strategies required to select and develop manpower resources
		CO 4	To integrate the knowledge of HR concepts to take correct business decisions
3	Entrepreneurial management	CO 1	To understand the nature of entrepreneurship
		CO 2	TO understand the function of the entrepreneur in the successful, commercial application of innovations
		CO 3	To confirm an entrepreneurial business idea
		CO 4	To identify personal attributes that enable best use of entrepreneurial opportunities
		CO 5	To explore entrepreneurial leadership and management style
4	Organizational Behavior	CO 1	Analyze individual and group behaviour, and understand the implications of organizational behaviour on the process of management.
		CO 2	Identify different motivational theories and evaluate motivational strategies used in a variety of organizational settings.
		CO 3	To Evaluate the appropriateness of various leadership styles and conflict management strategies used in organizations.
		CO 4	To Analyse and assess the basic design elements of organizational structure and evaluate their impact on employees.

MCOM SEM 4			
1	Project Work 2	CO 1	Students will acquire the ability to make links across different areas of knowledge and to generate, develop and evaluate ideas and information so as to apply these skills to the project task.
		CO 2	Communication: Students will acquire the skills to communicate effectively and to present ideas clearly and coherently to specific audience in both the written and oral forms.
		CO 3	Collaboration: Students will acquire collaborative skills through working in a team to achieve common goals.
		CO 4	Independent Learning: Students will be able to learn on their own, reflect on their learning and take appropriate actions to improve it.
2	Retail Management	CO 1	Explain the central role of retail in industrialised societies, and the impact of key market/retail trends upon this sector in the local and global context
		CO 2	Identify the key stakeholders and the roles/responsibilities of retail towards these stakeholders
		CO 4	Understand and apply appropriate frameworks to develop high level retail marketing strategy, and identify the role of marketing strategies in the building of brand equity and shareholder value in the retail industry
		CO 5	To Analyse how retail managers can make informed strategic choices in relation to managing

		CO 3	channel partners, retail form (online vs. bricks and mortar), global sourcing, and managing
3	Advertising and Sale management	CO 1	To understand different types of advertisement and Identify key players in advertising industry.
		CO 2	To understand the ethics in advertisement and identify and make decisions regarding the most feasible advertising appeal and media mix.
		CO 3	To understand different types of sales persons and steps involved in sales force management.
4	Management of Business Relations	CO 1	To understand Management of Business Relations
		CO 2	To understand Customer and Channel Relationship Management
		CO 3	To Study Supplier, Investors and Community Relationship Management
		CO 4	To Study Employee Relationship Management